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Dear Potential Sponsor,

The **2nd Annual Putt for Your Butt Golf Classic will be held** on October 1, 2011 at the Turkey Creek Golf Club in Lincoln, CA. This event will be hosted by The California Colorectal Cancer Coalition (C4) and The Michael A Gard Foundation. C4 is a statewide non-profit 501(c) (3) organization whose mission is to save lives and reduce suffering from colorectal cancer in all Californians. The Michael A Gard Foundations is a non-profit 501(c) (3) whose mission is to help increase awareness of colon cancer and the importance of early screening. Both organizations receive their funding from grants, fundraisers and individual contributions.

Did you know that colorectal cancer is the 3rd most common type of cancer diagnosed, affecting over 14,000 Californians this year? Over 5000 Californians will die from colorectal cancer this year. Colorectal cancer is preventable, treatable, and beatable, but only with proper screening. At best only about 60% of Californians have been screened as recommended. Increasing this number by just 10% will prevent the deaths of approximately 8,000 of our friends, family, and neighbors.

Your contribution will help fund programs to: (a) to help educate people on the importance of early detection- (b) reduce disparities in colorectal cancer screening, diagnosis, and treatment in underserved Californians; (c) increase capacity for colorectal cancer screening; and (d) advocate for colorectal cancer screening projects for uninsured and underinsured Californians.

Please find enclosed a description of sponsorship opportunities and a sponsorship registration form. For more information regarding C4 please visit our website at www.CaColonCancer.org. If you are unable to participate, please pass this information on to others you feel may be interested in supporting our cause.

We thank you in advance for your consideration and support. Please feel free to contact me at (916) 773-7220 or jgard@magfoundation.com for further information or questions.

Sincerely,

Jason Gard
Tournament Chairperson

Federal Tax ID 95-3102332)



October 1, 2011 2nd Annual *Putt for Your Butt Golf Classic*

Hosted By

California Colorectal Cancer Coalition (C4)
&
Michael A Gard Foundation

Sponsorship Opportunities

- \$7,500 Corporate Sponsorship:** -Two foursomes in the tournament
Name/logo recognition as lead sponsor on all media and print materials
Display table in registration area
Your corporate marketing materials will be included in golfer goody bags
Corporate banner to be displayed at the tournament
Recognition at award ceremony and opportunity to speak
- \$3,500 Co-sponsorship:** -Foursome in the tournament
Name/logo recognition as a co-sponsor on all media and print materials
Display table in registration area
Your corporate marketing materials will be included in golfer goody bags
Recognition at award ceremony
- \$500 Lunch Sponsor:** - Display table in registration area
Name/logo recognition in tournament program
- \$500 Beverage Cart Sponsorship:** -Signage on golf carts
Name/logo recognition in tournament program
- \$300 Food & Beverage Sponsorship:** - Name/logo recognition in tournament program
- In kind Raffle/Door Prize**
Donated item(s) _____
- \$ _____ Monetary Donation**



The Second Annual
Putt for Your Butt Golf Classic
October 1st, 2011
Turkey Creek Golf Club



For information on becoming a corporate sponsor contact Jason Gard at 916.773.7220



Tournament Tee Sponsorship Form

Platinum - Cost \$2,500

Sponsorship includes:

- Premium Hole position,
- Banner posted at hole (please provide own banner) and sponsorship sign
- Commemorative tournament plaque with your company logo
- Recognition in tournament program and post-tournament dinner
- 4 Rounds of golf with post-tournament dinner

Gold - Cost: \$750

Sponsorship includes:

- Banner posted at hole (please provide own banner) and sponsorship sign
- Commemorative tournament plaque
- Recognition in tournament program and post-tournament dinner
- 2 Rounds of golf with post tournament dinner

Silver - Cost: \$500

Sponsorship Includes:

- Banner posted at hole (please provide own banner) and sponsorship sign
- Recognition in tournament program and post-tournament dinner
- 1 Rounds of golf with post tournament dinner

Bronze - Cost: \$350

Sponsorship Includes:

- Banner posted at hole (please provide your own banner) and sponsorship sign
- Recognition in tournament program and post-tournament dinner

(Send bottom portion)



Tournament Sponsorship Registration Form

I would like to Sponsor the _____ Level.

Check enclosed: Yes ___ Need Invoice First: Yes ___

Please send me an invoice to the following address:

Make check payable to: C4

Questions? Contact Jason Gard at (916) 773-7220
Mail this form back no later than August 25th 2011 to:

C4
8248 Sienna Loop
Roseville, CA, 95678

Contact Representative _____

Contact Phone Number _____

Authorized Signature _____

