

SAVE THE DATE—MARCH 7, 2012



*Presents*

## Lobby Day 2012

Making Colorectal Cancer a Legislative Priority

State Capitol, 10<sup>th</sup> & L Streets, Sacramento, CA  
Wednesday, March 7, 2012 • 9:30 am – 3:00 pm

### Who Should Attend?

- Colorectal cancer patients and survivors
- Caregivers and loved ones of patients and survivors
- Individuals interested in fighting colorectal cancer

### The Objectives:

- Meet with state lawmakers to present: information on colorectal cancer and disparities, screening, diagnosis and treatment in California and issues related to patients and survivors
- Make colorectal cancer issues a legislative priority
- Create visibility in the legislative community for colorectal cancer patients, survivors, and the California Colorectal Cancer Coalition—C4
- Observe and enhance colorectal cancer awareness month activities in March 2012

**NO EXPERIENCE NEEDED ■ TRAINING PROVIDED**

**Information, materials, lunch provided**

**Come to the State Capitol in Sacramento—join others in the fight against colorectal cancer**

### **About California Colorectal Cancer Coalition (C4):**

In September 2007, C4 formed with the mission to save lives and reduce the number of Californians suffering from colorectal cancer. C4 plans to achieve this by implementing strategies to reduce disparities in colorectal cancer screening, diagnosis and treatment among underserved populations in California; increasing capacity for colorectal cancer screening; and advocating for CRC screening programs to serve uninsured and underinsured populations.

**To Register:** [www.CaColonCancer.org](http://www.CaColonCancer.org)

• **Deadline:** [February 20, 2012](#)