



Light the Capitol Blue
California Colorectal Cancer Awareness Event
California State Capitol, West Steps
March 9, 2023 from 11am – 6pm

Hosts



Mission: Light the Capitol Blue aims to raise awareness of the mostly preventable, beatable, and treatable colorectal cancer. The campaign will remind eligible people to receive screenings for the second most common cause of cancer death (ACS, 2019). We advocate for equity and accessibility and draw attention to the benefits of timely screenings, which can save lives and reduce the suffering that a cancer diagnosis can bring.

Events planned for the day:

- **Opening Ceremony:** *beginning at 12:30 pm, west steps of the Capitol*
Please join us as we highlight recent efforts to reduce the impact of colorectal cancer on Californians. **Assemblymember. Mike Gipson**, author of AB342 2021, signed by Governor Newsom – eliminating cost-sharing for colonoscopy for commercially insured patients, will start off the festivities, followed by **Stony Anderson, MD**, President of the CA Colorectal Cancer Coalition (C4) and **Ronald Hsu MD**, Northern CA Governor of the American College of Gastroenterology (ACG). Additional invited speakers include speakers from regional health systems about efforts to improve access to care for special populations and those representing survivors/advocates, people directly impacted by colorectal cancer.
- **Bridging Medicine and Music:** *immediately following the Opening Ceremonies – in the Capitol Rotunda*
 - **Davis Senior High School Baroque Ensemble** – Angelo Moreno (Director)
- **C4's Inflatable Colon:** *available all day, on the lawn leading to the west steps of the Capitol*
 - Take an educational journey through an inflatable colon to visualize the development of colorectal cancer in a patient
- **Visit Partner Awareness and Outreach Booths** - *walkway leading to west steps of Capitol*

Please join us! We welcome partnering organizations to bring their outreach booths and materials. **Each organization will need to provide their own tents, tables, and/or chairs.**

→ To register your organization's intent to bring an outreach booth: <https://forms.gle/TfWp4eFGw5x1RU4aA>

Event updates will be posted on: www.cacoloncancer.org

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