



C4 Mission Statement

The C4 Community Grants aims to save lives and reduce suffering from colorectal cancer in all Californians through the following efforts:

- Committed to the national "80% in every community" campaign to promote screening for colorectal cancer
 - --- C4 Community Grants program promotes increased screening and access to supplemental services throughout CA
 - Aim to reduce: stage of diagnosis, overall costs for care, incidence, morbidity, and mortality from CRC
- Committed to continuing to increase access to continuum of care for CRC for all Californians



C4 Community Grants Program

- Annual community collaborative grant process initiated in 2013.
- Major focus has been on increasing screening rates in California's FQHC
- Projects are related to C4's priority areas:
 - Primary Prevention and Screening
 - Screening Barriers
 - Epidemiology
 - Health Communications
 - Psychosocial/Cultural and Survivorship Issues
 - Cancer Health Care Delivery



C4 Community Grants Program - cont'd

- ► Mandate evidence-based interventions if proposing screening
 - ► CDC Community Guide on the flash drive resources
- ► C4 has negotiated FIT pricing from three sources that use testing in alignment with NCCRT recommendations
- Merit review process
 - Early January review
 - Prospective funding notices go out by early February
 - Funding cycle: March 1 Feb 28 (12 month cycles)
 - Maximum award: \$10,000 per award
 - ▶ Timing subject to change depending on award year
- C4 provides expertise and leverages resources from partnering organizations
 - ► This helps increase the net value to funded applicants



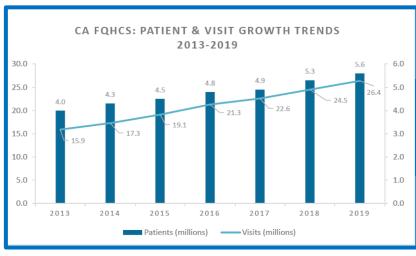
C4 Efforts at the FQHC Level

- Making sure that FIT are distributed and completed
- Providing and documenting the care continuum in the EHR
- Establishing referral networks for completion of colonoscopies following positive primary screening, usually by FIT
- Implementing evidence-based interventions according to The Community Guide (CDC)

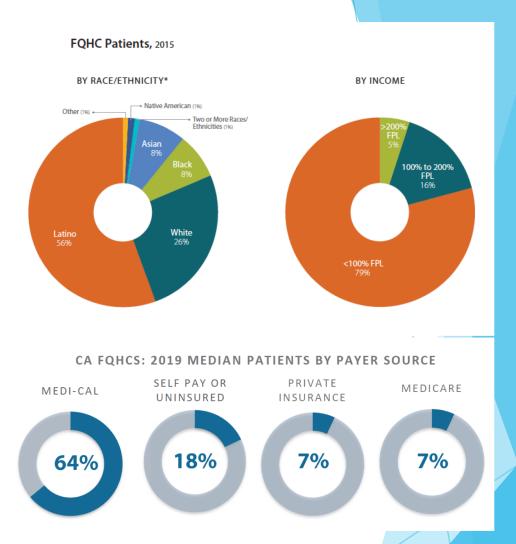




 Δ + 616 sites



 Δ + 1.6 Million Patients



CA FQHC Quick Facts (2013 - 2019)



Major Goal: Increase CRC screening rates in California's FQHC

Annual Funding Process

RFA Release

Online grants portal

Merit Review

12-mo funding @ \$10,000

Program Evaluation

Year	Cumulative Funding	Number of Grants Awarded	Average Funding per Award
2013	\$22,000	4	\$,5000
2014	\$33,000	5	\$6,600
2015	\$57,460	8	\$7,183
2016	\$85,025	10	\$8,503
2017	\$91,950	10	\$9,195
2018	\$117,000	12	\$9,750
2019	\$139,000	12	\$10,000*
2020	\$95,000	10	\$9,500
2022	\$50,000	5	\$10,000
Totals	\$640,435	71	\$9,020

^{*}Donor provided additional funding to one FQHC located in San Francisco

California Colorectal Cancer Coalition

Ongoing

- C4 continues to expand outreach throughout California, including networking community resources to enhance CRC services and provision of care for those identified with colorectal cancer
- C4 provides expertise and leverages resources at the local, regional, state, and national level
- C4-negotiated FIT pricing for collaborating partners
- C4 developed a grants database with structured data (versus unstructured – or narrative – data) and mandated reporting of quality metrics as part of grants management system
- C4 works to establish new partnerships that pair funding sources with rigorous application and progress reports within an electronic platform that can be customized depending on programmatic needs

The Pathway Forward



- Longer term funding multiple years to help increase sustainability of program, along with increasing funding per year
- Increase engagement in rural areas of California, including new regional roundtables based on our Sacramento model
- Continue to promote regional collaborations that network health care resources regionally to help uninsured gain access to charity care
- Policy efforts resulted in CRC screening added as a quality measure for Medi-Cal patients to improve screening compliance. We address the impacts on funded clinics and work with statewide partners to optimize the results (improved screening rates)

Stay tuned - more to come!

